

LIBRARY MATTERS

From the University Librarian

A heartfelt thank you to all of you who took the time to participate in the LibQUAL+® Survey. The Library successfully completed its 2nd LibQUAL+® Survey on 30 November with 1,060 survey responses submitted vs. 333 for the 2007 LibQUAL+® Survey. A team of Library colleagues with a representative from the Students' Union will work together to produce a report with recommendations to address findings from the survey and for the Library's continuous improvement.

We have a full schedule of events and projects as we move into the new semester. On 23 February, the Library will host the JULAC Libraries 2012 Forum, a full day information sharing session for the 8 UGC-funded libraries to present projects, share ideas, and discuss future directions for the university libraries. The title of this year's forum is: 3+3+4 The Countdown.

We will be initiating a pilot project with Baptist University Library to provide real time virtual reference services. This new service will allow you to instantly connect with a reference librarian via the web for assistance between 2pm and 5pm, Monday – Friday. If successful, we would like to expand reference services hours via the Internet.

We are now in the middle of setting up Lingnan's institutional repository. Before the end of the 2nd term, you will be able to get a sense of how an institutional repository operates and the breadth of research and publication our faculty and students are involved in.

Using tools provided by Google Analytics, we will study usage patterns for the Library's website. Our goal is to improve the overall organization and navigation to Library services and resources. We are also implementing a Google-like discovery environment to provide a single, fast, search interface for Library materials, including electronic resources and the holdings of the Library Catalogue. These improvements will be ready before September 2012.

One area we are exploring is how to create more study space for the double cohort students next year. Should we move reserve materials online to re-configure the reserve/current newspaper reading room? Or should we integrate current periodicals with bound journals to free up that area for students? We will be carefully monitoring usage in these areas during the 2nd term to see if we can do this without disrupting services.

We look forward to introducing you to these new services and resources throughout the year and welcome your continued feedback.

Are Libraries Ready for the New Academic Structure?

"3+3+4 The Countdown JULAC Libraries 2012 Forum" will take place at the Lingnan University on 23 February 2012. Library directors and their staff will present current projects and future directions for the university libraries. Experience on new learning space, learning strategies and technologies as applicable for knowledge discovery system, mobile applications, etc., will be shared. 200 participants from the 8 UGC Libraries are expected.

LibQUAL+® Survey Results & Prize Giving

The University Librarian presented an iPad 2 to prize winner

The Library conducted the LibQUAL+® Survey from 1 – 30 November 2011. Thank you for your big support. Over 1,000 students and staff of Lingnan University filled out the questionnaire to let us know your views of the Library.

As a token of appreciation, we offered respondents the chance to win an Apple iPad 2 and other fabulous prizes. The grand prize winner is Miss Shang Yin. Relevant announcement had been made on the Campus News on 22 December 2011.



Ms. Rachel Cheng (University Librarian) and Miss Shang Yin



Bloomberg Terminal

A new Bloomberg Terminal provided by the Business Programmes Office has been installed at the Chiang Chen Information Commons. Staff and students can make bookings to the machine to search for global market stock information!



Google Scholar Citations

Provides a simple way for researchers to keep track of citations to their articles. You can check who is citing your articles, graph citations over time, and compute citation metrics for free!

<http://scholar.google.com/>



Network Scanning Function

Updates on Network Scanning functions for Octopus Colour Scanners:

1. Octopus Colour Printer at IC: provides "Scan to Email" and "Scan to IC Workstations" function
2. Octopus Colour Printer at MLLC: provides "Scan to MLLC Workstations" function

Google Analytics

Do you know...

1. The main page of e-resources (<http://www.library.ln.edu.hk/eresources/>) is the second most visited page with around 5-6% visitors per day! (Library homepage ranked the first!)
2. From Sep to Nov 2011, there were over 208,935 visits and 599,810 pageviews to our website! Average pages per visit are 2.87.

ILP Library Workshop

Join the Library Workshops by signing up at <http://www.library.ln.edu.hk/help/classes/>
Online registration starts at: 31st January (Tue). Staff and students who complete three or more workshops will receive a **Certificate** issued by the Library. Students can also gain up to **3 ILP Credits!** The first session will begin on 15th February (Wed).

Lingnan Library2Go App

The mobile Library App "Lingnan Library2Go" for iPad/iPhone/iPod Touch has **430+** downloads since its launch in October 2011! Have you got it in your device?

User Comment:
Seems very useful



Scanning QR Code for Instruction

QR (Quick Response) code is a type of matrix barcode that can be read by smart phones (with QR reader installed).

The Library has started using QR codes to point users to additional information about Library services and resources such as instructional videos, online registration of the Library Workshops, Library Facebook page and more. For example, the above code leads you to the Library App "Lingnan Library2Go".

Chat Reference

A new real-time chat reference service will be available in the Second Term! Ask us questions with quick answers using an instant chat interface. It's as easy as you chat with a friend via MSN! Service available:
Mon to Fri, 2-5 pm.

Try it now at:
<http://www.library.ln.edu.hk/help/eref/>